BagoSphere
Empowering Youths, Catalyzing Change
BagoSphere
is a social enterprise based in Bago City, Philippines

We are a vocational training company for rural youths living at the base of the pyramid (BoP)
Our Vision
A world where every youth can pursue what they love, earn a good living & build a better future for the next generation

Our Mission
Empower youths to overcome poverty through sustainable youth development solutions
We accelerate social mobility at the base of the pyramid in the Philippines (Family income of US$ 120/month)

Population by Socio-Economic Class, 2009

E  D  A,B,C
BagoSphere helps rural youths get a job in a call center, providing youths with an income 4x higher than unskilled work and work benefits.
How do we do this?

Rural Youth at the BoP

BagoSphere
Selection & Training

Employment in a call center
US$250/month

Continued Employment
Lifetime ability

Listening Skills
Speaking Skills
Call Center Competencies
Life Skills
Financial Knowledge
IT Literacy
How do we make money?

1. Rural Youths

Rural youths pay only USD12 upfront

2. Training Company (BagoSphere)

Talent Pipeline

3. Established IT-BPO

BagoSphere Graduates

- Rural youths gain employment at an established IT-BPO company and start to pay their tuition fee in affordable monthly installments
- BagoSphere also works with Micro-finance partners to offer special loans to students
- Call Centers also pay a commission fee per hire
The Opportunity

Provide well-trained candidates to the US$ 11 billion Business Process Outsourcing industry of the Philippines

- In 2010, the Philippines overtook India as the largest call-center location in the world
- By 2016, 800,000 direct BPO jobs are expected to be created in the Philippines

Bacolod City

Increase from 12,000 to 45,000 BPO jobs in the next 5 years

Iloilo, Dumaguete

Davao & Cagayan de Oro

Increase from 14,000 to 44,000 BPO jobs in the next 5 years
What we have achieved

- Trained 14 students in our 1st pilot
- Achieved more than **90% job placement rate**, with 65% still employed after a year and 2 students recently promoted to become Supervisors
- Trained 11 students in our 2nd Pilot, **100% job placement rate** achieved 2 weeks after graduation
What our clients say

BagoSphere graduates are eager to learn, attentive and participates actively in class. In general, they have displayed higher levels of motivation and commitment in their learning than their college-graduate counterparts.

Maria Lorena Limbo and Ziegfred Torres, Trainers
What our clients say

In the five years I have been with Teleperformance I have observed several different call center training programs here in Negros.

It seems the **BagoSphere 4 month intense training model is showing the most potential** for preparing people who would be considered near hires before the training, into successful call center agents.

Paul Felton, Recruitment Manager

Teleperformance
For $1 invested, $14 is projected to be created in benefit for the Community

**Impact Projections**

<table>
<thead>
<tr>
<th>Year 1 Inputs</th>
<th>$49,238</th>
<th>PV of 3-year Inputs</th>
<th>$203,329</th>
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</thead>
<tbody>
<tr>
<td>Year 1 Impact</td>
<td>$706,279</td>
<td>PV of 3-year Impact</td>
<td>$3,237,895</td>
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<tr>
<td>Year 1 SROI Projection</td>
<td>14.34</td>
<td>3-year SROI Projection</td>
<td>15.92</td>
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</tbody>
</table>

**Composition of BagoSphere Impact**

- Increased income to students in BPO (34%)
- Improved health to students in BPO (65%)
- Increased income to non-BPO students (1%)
- Increased income to BPO-leavers (1%)

**Impact on an Individual Student**

<table>
<thead>
<tr>
<th></th>
<th>Employed</th>
<th>Unemployed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student input</td>
<td>$871</td>
<td>$759</td>
</tr>
<tr>
<td>..of which, student fees</td>
<td>$383</td>
<td>$383</td>
</tr>
<tr>
<td>..of which, time commitment</td>
<td>$488</td>
<td>$376</td>
</tr>
<tr>
<td>Impact</td>
<td>$4,259</td>
<td>$4,972</td>
</tr>
<tr>
<td>Student SROI</td>
<td>4.89</td>
<td>6.55</td>
</tr>
</tbody>
</table>

Projections provided by: Impact Investment Shujog Limited (Shujog)

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We are looking for

LGU Partners
Call Center Partners
Micro-Finance Partners
Curriculum Partners
Trainers
Volunteers
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