ECD conversation 2014

“Innovation, co-operation vs duplication”

Presented by Vicky Kumm
“A good starting point”

It’s widely regarded as being easier to communicate, plan, follow a process or generally live well if we have a good starting point. In our ECD world we especially understand how critical it is to start interventions at conception, with a very strong focus on the early years, but also remain focused on the continuum of education and ‘whole person’ development. However, an important question we have to ask our self is, do we apply the same logic of “a good starting point” when considering making ECD provisioning for the large number of children in South Africa? A starting point that considers a population-based approach and one that includes both a sustainable smart process as well as a heart process. A smart process that includes research, technology, communication, partnerships, mapping of strengths and needs, implementation strategies for different ages and spaces and a realistic exit strategy. A heart process that include our values, morals, spiritual direction, purpose, emotions and the way we interact and behave in situations. Even if we do intellectually consider these elements, what does it look like in practice? True North started this intricate (because people are intricate) journey in 2007, making many mistakes along the way, changing and learning as we go. It’s is my privilege to share some of our learning’s, practical processes and insights with you today.
Background

- True North aims to set a new standard for the education, nurture and holistic development of pre-school children and their caregivers, preparing them to assume the fullness of their God-given potential in every sphere of their lives.

- Vrygrond- Home to 42 000 people

- 5000 children (ages 0-5)

- Supporting 32 pre-schools (part of in-centre model) currently making provision for just over 1400 children
Applications to Consider

- If you are embarking on a dangerous/complex journey, **smart and heart planning is critical** - not just how, but who is going with.

- **It’s beneficial and fun to do things together**, we all have something uniquely special to add.

- **It takes time, focus and dedication**, not jumping to the next best thing, to do things well.

- **It’s important to consider or plan for everyone** especially because emotional and or physical hurts complicates the journey and often result in slower progress.
SMART- 7 Key Principles

- Research
- Partnerships
- Relationship/Communication
- Technology
- Strengths / Needs assessment
- Implementation
- Exit
Implementation

Holistic Child Dev.

Age Specific Interventions

Population Based Provisioning

Sustainable

Time Frame and Exit

Measured Impact

Quality ECD

TRUE NORTH
Every child can shine
Numbers-Statistics

51% - More people in Vrygrond than latest released census numbers

5000 – Number of children in Vrygrond

72% - Vrygrond earn less than R3200 combined family income pm

532 097 – Number of children 0-5 in the Western Cape

3 165 000- Children in SA suffers from household hunger (17%)

18% - Children in poor communities live with both parents

50% - Children in SA finish matric
Western Cape – Current Provisioning

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered with DSD and NGO and funded</td>
<td>72 160</td>
<td>13.6%</td>
</tr>
<tr>
<td>Registered with DSD and NGO no funding</td>
<td>30 000</td>
<td>5.6%</td>
</tr>
<tr>
<td>Registered with DSD but private</td>
<td>106 419</td>
<td>25%</td>
</tr>
<tr>
<td>Unregistered</td>
<td>55 000</td>
<td>10.3%</td>
</tr>
<tr>
<td>Out of centre</td>
<td>16 926</td>
<td>3.2%</td>
</tr>
<tr>
<td>No ECD provisioning</td>
<td>251 592</td>
<td>42.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>532 097</td>
<td>100.0%</td>
</tr>
<tr>
<td><strong>Total ECD provisioning</strong></td>
<td>316 505</td>
<td>57.7%</td>
</tr>
<tr>
<td><strong>No ECD provisioning</strong></td>
<td>215 592</td>
<td>42.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100.0%</td>
<td></td>
</tr>
</tbody>
</table>
# True North – Current Provisioning

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered with DSD and NGO and funded</td>
<td>507</td>
<td>10%</td>
</tr>
<tr>
<td>Registered with DSD and NGO no funding</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Registered with DSD but private</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Unregistered</td>
<td>977</td>
<td>20%</td>
</tr>
<tr>
<td>Out of centre</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Total ECD provisioning**  1 475  30%

**No ECD provisioning**  3 525  70%

**Total**  5000  100.0%
## Western Cape – Planned Provisioning

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Improve quality of registered pre-schools:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registered with DSD and NGO and funded</td>
<td>72 160</td>
<td>13.6%</td>
</tr>
<tr>
<td>Registered with DSD and NGO no funding</td>
<td>30 000</td>
<td>5.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>102 160</td>
<td>19.2%</td>
</tr>
<tr>
<td><strong>2. Increase out of centre provisioning</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current out of centre</td>
<td>16 926</td>
<td>3.2%</td>
</tr>
<tr>
<td>Increase</td>
<td>142 703</td>
<td>26.8%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>159 629</td>
<td>30.0%</td>
</tr>
<tr>
<td><strong>3. Monitor registered with DSD but private</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registered with DSD and NGO and funded</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registered with DSD and NGO no funding</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total percentage</td>
<td>368 208</td>
<td>74.2%</td>
</tr>
</tbody>
</table>
# True North – Planned Provisioning

<table>
<thead>
<tr>
<th>Category</th>
<th>Q Children</th>
<th>%</th>
<th>Q schools/homes</th>
<th>Q adults</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total number of children</strong></td>
<td><strong>5000</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>IN CENTRE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Improve quality of registered with DSD and NGO and funded</td>
<td>507</td>
<td>10%</td>
<td>6</td>
<td>35</td>
</tr>
<tr>
<td>2. Support current non registered pre-schools (ideally 2-5 years old)</td>
<td>977</td>
<td>20%</td>
<td>31</td>
<td>85</td>
</tr>
<tr>
<td>3. Increase current non registered schools capacity</td>
<td>418</td>
<td>8%</td>
<td>31</td>
<td>35</td>
</tr>
<tr>
<td>4. Increase number of Pre-schools</td>
<td>300</td>
<td>6%</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td><strong>Pre school Total</strong></td>
<td><strong>2 202</strong></td>
<td><strong>44%</strong></td>
<td><strong>43</strong></td>
<td><strong>185</strong></td>
</tr>
<tr>
<td>5. Initiate Satellite in school provisioning (0-2 years)</td>
<td>1290</td>
<td>26%</td>
<td>258</td>
<td>516</td>
</tr>
<tr>
<td><strong>Total In-Centre</strong></td>
<td><strong>3 492</strong></td>
<td><strong>70%</strong></td>
<td><strong>301</strong></td>
<td><strong>701</strong></td>
</tr>
<tr>
<td><strong>OUT CENTRE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Reach babies/children at home with parent</td>
<td>1508</td>
<td>30%</td>
<td>1508</td>
<td>3000</td>
</tr>
<tr>
<td><strong>Total Out-Centre</strong></td>
<td>1508</td>
<td>30%</td>
<td>1508</td>
<td>3000</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>5 000</strong></td>
<td><strong>100%</strong></td>
<td><strong>1809</strong></td>
<td><strong>3701</strong></td>
</tr>
</tbody>
</table>
True North – Planned Provisioning

= Pre-School

= Satellite School

= Home

Every child can shine
Pre-School Financial Sustainability

- Enterprise Development mind-set
- 3 budgets Current, Development Budget and Sustainable Budget
- 266 049 Children x R15 x R264 = R 1 053 554 040 per year
  * Does not include supporting NPO’s with their Development costs or
  * Support for Out of Centre Provisioning
- Possible Sustainability = R35 (even with 12+15=R27--- R8 deficit)
Holistic Implementation

Parent engagement:
Engaging with parents for children to actively learn and flourish in the home environment as well as facilitating a stronger relationship between parents and the formal preschool environment.

ECD Leadership & management:
Supporting ECD principles with:
- Business development
- Registration
- Leadership

Community engagement:
- Establishing relationships with all ECD role-players to: Increase knowledge of ECD
- Importance of collaboration

Active Learning:
Creating opportunities for children to actively engage in experiential learning and play facilitated by motivated and qualified caregivers.

Premises & Equipment:
Building and renovating places of pre-school learning.

Health & Safety:
Promoting the physical, emotional and environmental health of children and their caregivers.

Support
Four **Focus Areas**

- Teach
- Support
- Equip
- Connect
Measured Quality

- True North Minimum Standards
- Government Minimum Standards
- ECERS
- Individual Child Assessments
Heart

- Values
- Morals
- Spiritual direction
- Purpose
- Belonging
- Emotions
- Interaction and behavior
True North Heart

Three group programs:
1. Zanokhanyo (They have light) Empowering Course
2. Heartlife
3. Art Therapy Process

Two individual programs:
1. Trauma counselling for adults by skilled volunteers
2. Play therapy for children
True North Heartlife

- Work of Mara and Stephen Klemich
- Growing Heart in community
- They (and we) believe, the quality of one's life, character and leadership, comes from the attitude of the heart
- Character development tool that measures the principles and thinking driving the behavior: humility, love, pride, and fear
- Statistically validated and normed survey
- “what gets measured gets managed”
Summary

- Let’s be strategic in our process of including both Heart and Smart to ensure sustainable ECD provisioning
- Let’s really be intentional about doing things together, creating partnerships - each adding their greatest contribution
- Let’s embrace the fact that it takes time and dedication to do things well
- Let’s take on the challenge to practically provide all children with the same opportunity to fulfil their God given potential, because given the same opportunity…

“EVERY CHILD CAN SHINE”
“Sometimes when we read or hear the words of those who have been successful at something we feel almost despondent. We feel like I shall never be like that. But they won through step by step, little wills, little denials of self, little inward victories, by faithfulness in little things, they became what they are. No one see the little hidden steps of bravery, they only see the accomplishments, but even so, those little steps were taken. There are no sudden triumphs; no maturity is the work of a moment”

Amy Carmichael
DEVELOPING OUR COUNTRY'S MOST Precious Resource

Joining hands to establish scalable ECD initiatives within marginalised communities.