What is Obami?

Obami is a proudly South African social learning (and community management) platform.

It brings social networking to the virtual learning environment (VLE) so as to support all levels of teaching, learning and interaction between and amongst students, lecturers, parents and all others within further education and training.

Obami also provides college and university administrators with comprehensive, yet easy-to-use tools that allow for the overseeing of digital communities that form within an organisation, or group of organisations.

Obami was voted as one of the world’s top 10 technologies in 2011 by the likes of UNESCO, Deloitte and Orange, and was recently identified by Forbes as one of the top start-ups in Africa.

What can you do on Obami?

Support all college and university communities - from campuses and faculties to courses and study groups.

Allow students to access course content along with supplementary resources to enhance their studies.

Enable lecturers to answer students’ questions from beyond the lecture hall.

Facilitate note sharing and discussion amongst students so as to help explain difficult concepts.

Provide customised messaging, email and SMS services to strengthen communications.

Keep track of of events like tutorial schedules, assignment due dates and exam timetables.

Collaborate with students and lecturers from other colleges and universities.

Upload, build, share, access and store photos, videos, podcasts and newsletters, as well as spreadsheets, pdfs and presentations.

Source, create, assign and carry out polls, worksheets, projects, wikis and tests.

Measure students’ academic performance, while monitoring participation and their overall perceptions of college or university life.

So, why use Obami?

Obami is known to increase student attendance, while reducing the negative impact of possible absenteeism.

Obami can help improve student pass rates by increasing access to academic resources, encouraging collaboration and facilitating regular assessment.

Obami can help colleges and universities to identify and prevent potential drop outs via performance analysis and student sentiment monitoring.

Obami is accessible 24/7 - on campus and at home, via the web or mobile.

It reduces costs associated with communication and resource distribution.

It saves time for lecturers as well as students.

It’s highly engaging.

It’s easy-to-use.

It’s productive.

It’s secure.

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