How is TULA reinventing learning?

**Character, attitude and skills - what your child needs to thrive in the 21st century**

**Makati, Philippines - January 18, 2016** - Grit, curiosity, and self-control. Optimism, resilience, and a growth mindset. Social skills and thinking skills. These are not your typical subjects you encounter at school. But according to leading employers and scientists globally, these character traits, attitudes, and skills are among the most important qualities that lead to individual success. TULA, a new chain of innovative learning centers, believes every child can develop these qualities and is reinventing learning to achieve just that.

So what is character? Character is how you behave. At TULA, this includes courage, curiosity, and grit. Grit, for example, means not giving up even when things are tough. It has recently been identified as a key predictor of success, based on research by Angela Lee Duckworth, an American Psychologist who studied candidates at West Point Military Academy.

Then what is attitude? Attitude is your set of beliefs. At TULA, this includes drive, resilience, and a growth mindset. A growth mindset involves the belief that anyone can grow their brain, and has resulted in higher academic achievement amongst school students. It was a concept only recently coined by Carol Dweck, a Professor of Psychology at Stanford University.
And what are skills? At TULA, skills are specific things you can do and are split into – thinking, social, and organizational. Thinking skills include every element of problem solving from digesting complex information, to identifying and analyzing a problem, to generating various creative solutions, to finally deciding on a solution. Social skills involve understanding and influencing others. And organizational skills involve planning and management of your self and others. These skills are regularly touted as the most important qualities by leading global employers, such as Google and McKinsey.

But how do you learn all this? It’s actually a lot like learning a sport or an instrument. You can absorb knowledge by passively reading or watching a video, but you can only learn a sport or an instrument by playing around and practicing in the right environment.

At TULA, learning experiences have been carefully designed to allow kids explore concepts and regularly practice every single character, attitude, and skill. Sometimes they will be on a “mission” using tablets to investigate how conflict occurs in Disney movies, practicing their curiosity and thinking skills. And sometimes they will be playing a tough, but fun “game”, whilst practicing their grit and social skills. The whole time, “Learning Coaches” are floating around to motivate, guide, and mentor the learners. And the good news is learning can actually be a lot of fun, as it should be!

TULA operates modern learning centers in Makati and Pasig, and also serves nearby schools with free teacher training and extra-curricular activities for students. TULA branches are open every weekend and on select weekdays, from 10am to 6pm. You can learn more by visiting www.facebook.com/TULAphilippines or inquire about a free trial by emailing ask@tulaphilippines.com