**Problem:**
The world is facing a global learning crisis. 4 in 10 children in developing countries fail to learn the basics after 4 years in school (UNESCO, 2012). Low-income families in India with a monthly income of less than INR 20,000 ($300) lack skills and time to make sure their children acquire the basic skills for learning.

**About vChalk Education:**
vChalk is a social enterprise on a mission to help 1 million children in schools catch-up on basic English and Math skills for learning. vChalk enables school teachers to deliver and monitor effective practice/catch-up classes on primary level English and Math using interactive activities targeted towards students’ actual learning level.

vChalk trains the teachers, assesses the progress of children in remedial or practice classes, supports the teacher with class activities with our technology in school – without the need for Internet connectivity – and reports on the progress of children to low-income parents, our customers.

**Approach:**
After testing 1,500 primary grades children in affordable private schools and a successful pilot project in 3 schools in Bangalore, India, we are moving towards a plug-and-play model where we create a service package that enables the delivery of level-specific activity-based classes by the existing school teachers. This will allow us to reach more children and teachers.

Our work is more relevant than ever since the Gov. of India plans to limit the no-fail policy to 5th grade (i.e. children will be failed at 6th grade if they don’t have 5th grade skills). Read more about these plans here. We believe that, if implemented, this policy change will increase the demand for quality primary education and for effective remedial classes at early grades.

**Metrics:**
* Skill based activities for English reading and comprehension and basic Number Operations
* Teaching-at-the-right-level pedagogy, proven at scale with 47 million children (by MIT researchers)
* What the child knows in a multi-grade, multi-age classroom – across 2nd to 5th grades
* Technology to support the teacher (vChalkBox a portable server and Ezy, an offline mobile application) and report to parents on the progress of each child
* Reach 2000 primary grades children who are lagging behind on basic skills in 2016-2017.

**Awards:**
- Winner, NASSCOM Social Innovation Forum - India 2016 [Read more.]
- Global finalist, Global Social Venture Competition - 2016 [Read more.]
- Winner, D-Prize award - USA 2015 [Read more.]

**Team:**
- **Daniela Gheorghe**, Co-founder, Team Lead, has worked in marketing in Romania before working with five social enterprises in India since 2011. She leads the fundraising and sales efforts.
- **Anil Bishnoi**, Co-founder, Tech Lead, is one of the best Android developers in India, previously with Sony and IBM. Anil uses technology to reduce the dependency of children's progress on the teacher's ability to be creative or plan her class.
- **Vishakha Kulkarni**, Product Director, brings a unique blend of international experience in teaching, product development and strategy formulation for scale. With an MBA from Long Island University, she is passionate about edtech.
- **Archana Udayagiri**, Learning Adviser, was a Teach For India Fellow and worked for K-12 schools in India and Cambodia. Previously with Deloitte and IBM.
- **Aditi Desai**, Learning Adviser, was a Teach For India Fellow and a Consultant with Deloitte. Recently she completed a Master’s degree in International Affairs from Tufts University.

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