Why we do what we do

4 in 10 children in developing countries fail to learn the basics after 4 years in school (UNESCO, 2012). Low-income families lack skills and time to make sure their children acquire the basic skills for learning.

vChalk in a nutshell

vChalk Education is on a mission to help 1 million students in schools catch up on basic English and Math skills. vChalk enables school teachers to deliver and monitor effective practice/catch-up classes on primary level English and Math using interactive activities targeted towards students' actual learning level.

Quick Facts

Offers skill based activities for English reading and comprehension and basic Number Operations
Uses teaching-at-the-right-level pedagogy, proven at scale with 47 million children (by MIT researchers)
Focuses on what the child knows in a multi-grade, multi-age classroom – across 2nd to 5th grades
Uses technology to support the teacher and report to parents on the progress of each child (Internet free)
Plans to reach 2000 primary grades children who are lagging behind on basic skills in 2016-2017

Awards

Winner, NASSCOM Social Innovation Forum - India 2016 Read more.
Global finalist, Global Social Venture Competition - 2016 Read more.
Winner, D-Prize award - USA 2015 Read more.
Our offering

**Train**
Teachers to Teach at the right-level

- 4 days on site, activity based
- explains the processes of Teaching-at-the-Right-Level
- includes practice class

**Assess**
Skill levels of 2nd to 5th grade students

- standard, one-to-one test
- inputs on Ezy, a proprietary mobile application
- at baseline – taken by the teacher
- progress tests – every 2 months – and end of year tests are external assessments

**Support**
Activity-based Class planning

- vChalk box – a server in the school, no internet required
- daily 1 period of English, 1 of Math – by the trained teacher
- weekly kit of activities for each group of students in the class
- class materials included
- weekly visits by a Mentor

**Report**
Progress to even illiterate parents

- automated skill report card for each student
- visual, simple to understand
- skill focused for the parents to understand the child’s progress
- regular, every 2 months

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**Impact**

vChalk seeks to support children on their academic skill development in 2 phases. We measure our impact on learning using SMART indicators during each phase.

**Phase 1 (in year 1 of collaboration) Learning Outcome:**
* all children can read and comprehend a simple English story and solve basic number operations

**Phase 2 (year 2 onwards) Learning Outcome:**
* all children reach their grade level.
Context Note: There are multiple, interconnected reasons for which up to 40% of children in primary grades lag behind in basic learning skills.

A few of these reasons are:

*** children are first generation learners or first generation English learners
*** parents lack time and knowledge to provide support at home
*** children didn’t make the most out of kindergarten or didn’t attend one
*** governments have not adapted the pedagogy and the curriculum to consider the characteristics of these children
*** there is a lack of an inbuilt system within schools to identify children who are lagging behind and on what skills
*** the tuition quality is low and focused on home-work completion.

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